

DR. STACEY BERGGREN

VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

EDUCATION

**Doctor of Education
Leadership and
Professional Practice**

Trevecca Nazarene
University - 2020

**Master of Education
School Counseling**

Northwest Nazarene
University - 1998

**Bachelor of Science
Computer Science / Math**

Troy University - 1993

PROFILE

- Extensive University Admissions, Financial Aid, Marketing, Retention & Persistence, Diversity Engagement, Student Life, Classroom, and Registrar knowledge.
 - Developed and implemented strategic plans for Admissions, Financial Aid, Marketing, Retention & Persistence, and Diversity Engagement.
 - Experience in authentic, transparent, decisive, and collaborative leadership.
 - Strong analytical and planning skills, combined with the ability to coordinate the efforts of many to meet institutional goals.
 - Developed relationships with key University Faculty and departments, assisting with the recruitment and retention of students and marketing of programs.
 - Solid leadership skills; able to build and guide a top-performing team.
 - Experience in continuous hiring and training activities.
 - Strong interpersonal skills and a proven ability to work effectively with individuals on all levels.
 - Extensive experience in crisis management, including crisis communication and intervention.
 - Skilled in working with internal and external constituencies; including Alumni, Trustees, Pastors, Donors, Faculty, Staff, Parents, and Students.
 - Excellent communication, organization, and time-management skills and abilities.
 - A proven record of success with progressively increasing responsibilities based on experience, knowledge, and superior work performance.
 - Ability to utilize deductive reasoning and discernment in critical and demanding situations.
 - Possess a broad understanding of academic operations, and the shared governance culture unique to higher education.
 - Ability to interpret and implement academic and institutional policies.
 - In-depth understanding of educational technology and the role it serves.
 - Extensive University external relations work with various consultants and third-party professionals.
 - Skilled and certified in Change Management.
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PROFESSIONAL ORGANIZATIONS

- Council for Christian Colleges & Universities
- Council of Independent Colleges
- National Association of College Admissions Counseling
- North American Coalition for Christian Admissions Professionals
- Nazarene Enrollment Officers Network
- Idaho Association of College Registrars and Admissions Officers
- American Association of College Registrars and Admissions Officers
- Pacific Northwest Association of College Admissions Counseling

SCHOLARSHIP

Dissertation:

- Women Leading Women: An Examination of the Working Relationships Between Female Leaders, Subordinates, and Peers in Christian Higher Education.

PROFESSIONAL EXPERIENCE

Northwest Nazarene University *2020 - Present* **Vice President for Enrollment Management**

- Supervised 25 Staff Associates.
- Responsible for the offices of Traditional Undergraduate Admissions, Graduate and Professional Studies Admissions, Retention & Persistence, Diversity Engagement, and Nighthawks Central (One-Stop).
- Formed a new University Office - Engagement & Belonging.
- Formed a new Campus Unit - Nighthawks Central (Registrar, Financial Aid & Student Accounts).
- Developed a new unique university committee work process and structure.
- Directed 6 University budgets.
- Hired and trained over 12 staff employees.
- A member of the Senior Leadership Team.

Northwest Nazarene University **University Registrar** *2019-2020*

- Supervised 6 Staff Associates.
- Responsible for maintaining the University's two catalogs.
- Oversaw the proper implementation of faculty policy as it pertains to the achievement and conferral of student degrees.
- Served on 5 Academic Commissions.

Northwest Nazarene University **Adjunct Faculty Member** *Fall 2019 & Fall 2020*

- Major and Career Explorations: A Strength's Based Approach.
- Cornerstone: First-Year Seminar Course.

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CERTIFICATES AND WORKSHOPS

Change Management Certificate

- Association for Talent Development, 2021

LEAP - "Leading Effectively,
Achieving Performance"

- Northwest Nazarene University, 2021

Women's Leadership

Development Institute

- Council for Christian Colleges & Universities, 2021

Robinson Leadership Fellowship

- Northwest Nazarene University, 2022

Executive Women in Leadership
Institute

- Council for Christian Colleges & Universities, 2022

Executive Leadership Academy

- Council of Independent Colleges, 2023-2024

PROFESSIONAL EXPERIENCE

Northwest Nazarene University

Vice President for Enrollment & Marketing 2010-2016

- Supervised 40 Staff Associates.
- Responsible for the offices of Undergraduate Admissions, Graduate Admissions, Financial Aid, Marketing, and Professional Development.
- Developed and formed a centralized admissions team.
- Developed and formed a centralized marketing team.
- A member of the President's Cabinet.

Northwest Nazarene University 2006-2010, 2000-2002

Director of Admissions 1997-1999

- Led, trained, and supervised 6 Admissions Counselors.
- Supervised 5 additional Staff Associates.
- Directed the University undergraduate recruitment plan, including oversight of campus visits, phone communication, and written communication.
- Responsible for the oversight of the university summer ministry teams.
- Coordinated and led multiple university events, including Explore NNU, Palcon, and New Student Orientation.

Northwest Nazarene University

Admissions Counselor 1994-1997

- Recruited Freshmen students for the Intermountain District of the Church of the Nazarene.
- Visited 60+ High Schools a year.
- Visited 30+ Churches a year.
- Developed extensive relationships with youth leaders in the NW Field.
- Served as a member of the NW Field NYI Council.

Northwest Nazarene University

Student Life Assistant 1993-1994

- Staff Support for 5 Administrative Professionals.
- Student Support for SGA Students.

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CHIEF ADMISSIONS OFFICER

LEADERSHIP EXPERIENCE

- NNU Enrollment Leadership Team - Chair
- NNU Admissions Commission – Chair
- NNU Enrollment Commission – Chair
- NNU Engagement and Belonging Commission – Chair
- NNU Student Services Innovation Taskforce - Co-Chair
- NNU COVID Taskforce - Co-Chair
- NNU Women’s Leadership Development Commission – Executive Sponsor
- NNU Strategic Enrollment Planning Commission - Member
- Recipient of the NNU Administrative Personnel of the Year award
- Nazarene Enrollment Officer Network - Chair (2014-2106)
- Recipient of the Nazarene Youth International Timothy Award

STRENGTHS

GALLUP

- Strategic
- Achiever
- Activator
- Self-Assurance
- Belief

DISC

- Di - Dominance, Influence

ENNEAGRAM

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