

Susan Beard

PROFESSIONAL SUMMARY

Susan is a strategic thinker and a dynamic community connector. She attacks challenges with integrity, perseverance, and creativity. With over 20 years of experience in the education and business community, her ability to recognize and seize opportunities has made her a person of influence.

EDUCATION

Northwest Nazarene University, Masters of Ed – Innovative Instruction, December 2022

South Seattle College Career & Technical Education Certification, May 2019

Advertising & Sales, Personal Finance, Workforce Development, and Business Management

University of Washington, Bachelors Elementary Education, June 1998

Eastern Washington, University, Bachelors of Arts Organizational Communication, 1988

WORK EXPERIENCE

Assistant Director, Northwest Nazarene University, Nampa, ID 2020-Current

- Business Development
- Creating Partnerships
- Identifying Markets
- Marketing
- Operations Management

Career & College Readiness & CTE Worksite Learning Coordinator, Edmonds School District, Edmonds, WA 2015-2020

- Career & College Readiness
- Workforce Readiness Coordinator
- Job Fair Coordinator
- Software Management
- Training & Tracking

Sales Coordinator, Temporary Site Services Companies (2011-2015) United Site Services (Seattle) & A Company, Inc. (Boise)

- Contract Negotiation
- Event Sales
- Partnership Creation
- Strategic Product Innovation
- Revenue Growth

Area Manager (1991-1998) Junior Achievement (Seattle)

- Program Growth
- Product Innovation
- Sales & Marketing
- Partnership Creator
- Fundraising

Independent Consultant, Meridian, ID 2007-Current

- Public Speaking
- Sales Strategies
- Networking Strategies
- Team Building
- Communication Skills

COMMUNITY INVOLVEMENT

Idaho Business Professionals of America, Judge/Board member

Meridian Chamber of Commerce, Ambassador, Women in Leadership co-chair, Leadership Meridian

Nampa Chamber of Commerce, New Member Committee, Leadership Nampa

Idaho Manufacturing Alliance, Affiliate Member

Professional Women in Building, Snake River Valley Building Contractors Association, Affiliate Member

Idaho State Broadcasters Association Board Member

DECA (Distributive Education Clubs of America) Judge 1992-Current

Junior Achievement Classroom Volunteer 1998-2000; 2010-2012, 2023

CURRICULUM DEVELOPMENT

On-Ramp Professionalism Certificate: Communicating Well course creation and instructor

Women in Leadership Certificate: Woman in the Arena course instructor

PUBLIC SPEAKING

The Color Test and Communication: Professional Women in Building, Idaho Women's Business Center, Close to My Heart

Living into Your Values: Movers & Shakers Leads Group, Professional Women in Building, Close to My Heart

Networking with Authenticity: Meridian Chamber of Commerce, Women in Leadership

Recognizing Red Flags and Seizing Opportunities: Mary Kay Cosmetics, Pampered Chef, Close to My Heart

Integrating College & Career Readiness with At Risk Populations: Naviance/Hobsons Summer Conference

Adding Value to Software Integration with Embedded Credit: Naviance/Hobsons Summer Conference