

Fall Community Fair 2023: Friday, August 25 – 8:30am to 1:30pm

Presenting Sponsor (\$1,000+): Five available

- ✓ Waived registration fee, including booth with "Most Preferred" positioning at the entrance of the Community Fair tent, and lunches provided for up to 4 representatives from your organization/company.
- ✓ NNU will issue a press release/advertisement after the event with a general thank you to all participants and will highlight Presenting Sponsors with prominently sized business logo.
- ✓ Your company logo <u>displayed prominently</u> as a **Presenting Sponsor** of the event on the <u>front or top</u> of the printed materials distributed to every student/parent and organization attending the fair (300-400).
- ✓ Logo prominently displayed on pre-event and post-event web page.
- ✓ Pre-event recognition (company logo) embedded in registration email and event registration web page.
- ✓ Additional company banners and/or signs allowed around the Community Fair tent location.
- ✓ Prominent verbal mentions and recognition during the event.
- ✓ Membership in the NNU <u>President's Associates Giving Club</u> along with benefits.
- ✓ Exclusivity in industry category.

EVENT SPONSOR (\$500+): Five available

- ✓ Waived registration fee, including booth with "Preferred" positioning toward the front of the Community Fair tent, and lunches provided for 2 representatives from your organization/company.
- ✓ NNU will issue a press release/advertisement after the event with a general thank you to all participants and will highlight Event Sponsors with your <u>business name listing and/or a larger printed logo</u>.
- ✓ Verbal mentions during the event.
- ✓ Your company logo displayed with <u>larger logo</u> on the printed materials distributed to every student/parent and organization attending the fair (300-400).
- ✓ Logo displayed on post-event web page.

SUPPORTING SPONSOR (\$250+): Unlimited

- ✓ Waived registration fee, including booth with preferred positioning at Community Fair (depending on number of sponsors), and lunches provided for two representatives from your organization/company.
- ✓ NNU will issue a press release/advertisement following the event with a general thank you to all participants and will highlight Supporting Sponsors with your <u>business name listing</u>.
- ✓ Verbal mentions during the event.
- ✓ A small version of your company's logo displayed on the printed materials distributed to every student/parent and organization attending the fair (300-400).

Any proceeds will benefit NNU **student scholarship**s through the <u>NNU University Fund!</u>
PLEASE CONTACT ME WITH ANY QUESTIONS REGARDING THE EVENT OR YOUR SPONSORSHIP.