

Roger Eager

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April 18, 2023

Mr. John Porter
Human Resources Manager
Adventure Investments, Inc.
1234 Sunset Blvd.
Los Angeles, CA 90023

Dear Mr. Porter,

As an Advertising major at Northwest Nazarene University (NNU), I am very excited to submit my application materials for the position of Social Media Intern as posted on NNU's Handshake website. You will find my passion for marketing and well-developed communication skills directly apply to your social media needs. Please find enclosed my resume for your review.

Studying Advertising has afforded me competitive skills in reaching target audiences and producing clear, persuasive messages. These skills have been effectively demonstrated in my past two summer internships. At Hamilton Inc., I developed the company's first social media marketing campaign through Facebook, Twitter, and Google+, which is still in effect today and reaches nearly 600 followers. Also, while at Harding & Wilson, I promptly communicated news blasts through email and LinkedIn in order to actively engage employees and the financial community in inter-organizational dialogue. These internships along with my major strongly align with Adventure Investment's need in researching and implementing social media strategies.

I am eager to speak with you and discuss my possible contribution to Adventure Investments, as I am confident my expertise will be an asset for your organization. Please contact me at (208) 987-6543 or roger.eager@nnu.edu at your convenience. Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Roger Eager